

## Company Profile: BNDWGN

**Industry:** Fintech, Travel

**Status:** Pre-Seed, In-Dev

**Year Incorporated:** 2019

### Financial Information

Revenue: \$0K

### Investment to Date

None

### Target Market

Group Travel

Emerging Market - Africa

### Funding Opportunity

\$2,000,000 K Convertible Note

### Use of Funds

Legal

MVP Development

Operations and Team

### Leadership



**Hans Marshalleck**  
Co-Founder  
Entrepreneur



**Lawrence Clark**  
CTO  
Senior Full Stack  
Aquent Studios

### STARTUPBUS NY 2019

Founder Institute - Summer Cohort 2019

Elevate Growth Accelerator by General Catalyst and Hubspot - Summer 2019

### Advisors

Saritta Hines, Micah B. Lewis

### CONTACT INFO

[info@bndwgn.co](mailto:info@bndwgn.co)

**LINKED IN:** <https://www.linkedin.com/in/bndwgntravel>



### BNDWGN - Book group travel with a video.

A smartphone application which seamlessly allows individuals to fulfill their travel needs through making a short video. We handle the rest. Ideal for groups but attuned to the influencer market.

### PROBLEM

Group Travel is still done primarily by phone at all major airlines in 2019. We are solving group travel in an innovative way. We have upended the travel funnel using video, to create a new experience. We are also aiming for a new customer segment in influencers.

### SOLUTION

BNDWGN is a smartphone app which creates a custom travel group from making a video. Simply make a video of your trip destination and post. If enough persons jump on the idea - the trip is on" and we will source your travel needs. The trip planner sees everyone and gets paid. Travelers can chat and share videos and pictures in a private social network.

### TRACTION

- Republic Academy Cohort 1 - 2019, Founder Institute NYC - Summer 2019, Elevate Growth Accelerator Summer 2019, StartupBus NYC 2019

### REVENUE MODEL

BNDWGN will take a transaction fee from each user on each trip. BNDWGN can also collect trip fees in advance for custom charter events.

### MARKET SIZE

In 2017, Travel Activities Market was \$183 Billion. We aim to allow travel influencers, boutique travel agencies and travel activity markets to create their own "viral trips"

### GO TO MARKET STRATEGY

Our MVP will be launched in Q 4 2019.

### COMPETITION

[tripobox.com](http://tripobox.com) [unboundly.com](http://unboundly.com) [barcari.com](http://barcari.com) [rally.com](http://rally.com)